



Fundraising Committee Roles and Responsibilities

The Fundraising Committee plays a vital role in advancing the Foundation's mission by supporting both short-term campaign goals and long-term financial sustainability. Members serve as ambassadors, strategists, and active participants in fundraising efforts. The committee is composed of 3–6 volunteer members, ideally including board members and community members with interest or experience in fundraising, social media, or technology.

Roles and Responsibilities

Advance Fundraising Goals

- Support both annual campaign objectives and the Foundation's overall budget goals
- Monitor progress and provide input to strengthen fundraising strategies

Implement Fundraising Activities

- Help execute initiatives from the Foundation's annual fundraising calendar
- Support planning, logistics, and outreach alongside staff

Contribute to Strategy and Engagement

- Offer ideas that enhance campaign creativity and effectiveness
- Help shape initiatives that increase community participation and enthusiasm

Promote and Recruit Participation

- Actively engage in campaigns by promoting, donating, or volunteering
- Encourage involvement from your networks and the wider community

Evaluate and Improve Efforts

- Stay informed on fundraising performance and share constructive feedback
- Help refine approaches for donor engagement and campaign success

Support Donor Cultivation

- Identify and connect potential donors, sponsors, and partners to the Foundation
- Assist with relationship-building efforts, including outreach and stewardship

Member Expectations

- Collaborate with staff and the Board to align on fundraising strategies
- Participate in monthly committee meetings and contribute actively
- Serve as a connector and advocate to help expand the Foundation's reach and impact

Time Commitment

- 2–3 hours per month (including meetings and outreach efforts)
- Attend monthly committee meetings