



Fundraising Committee Member Roles and Responsibilities

Purpose

The Fundraising Committee supports the TANGO2 Research Foundation's mission by increasing donations, recruiting fundraising volunteers, securing sponsors, engaging the community, and building sustainable relationships with supporters.

Current Fundraising Priorities

- **Shine a Light on TANGO2:** Recruit participants, promote the campaign, develop fundraising ideas, and support individuals or teams hosting fundraisers.
- **Monthly Giving:** Grow the Foundation's community of recurring donors through outreach, promotion, and donor stewardship.
- **Year-End Fundraising:** Help plan and promote the Foundation's holiday-season campaign, including Giving Tuesday and year-end appeals.

Committee Responsibilities

- Help establish goals, timelines, and action plans for each fundraising initiative.
- Recruit campaign participants, monthly donors, sponsors, and matching-gift partners.
- Promote campaigns through personal networks, email, social media, and community outreach.
- Participate in fundraising by donating, creating a fundraiser, volunteering, or engaging others.
- Identify prospective donors, sponsors, and corporate partners and make introductions when possible.
- Support donor stewardship through thank-you calls, emails, notes, and other outreach.
- Review campaign results and recommend practical improvements.
- Collaborate with Foundation staff and the Board to ensure fundraising activities align with organizational priorities.
- Maintain appropriate records of outreach, results, and next steps.
- Review fundraising results and recommend practical improvements.

Committee Composition

- A Fundraising Committee Chair
- Board and community members interested in fundraising, communications, social media, technology, or donor engagement

Member Expectations

- Recruit, activate or refer at least new prospective fundraising volunteers/participant
- Identify new prospective donors, sponsors, or community partners.
- Make qualified introductions.
- Participate in donor, sponsor, or volunteer recruitment conversations.
- Make a personally meaningful annual contribution to the Foundation.

Time Commitment

Approximately **2–3 hours per month**, including meetings, campaign activities, and donor outreach. Additional participation may be requested during the Shine a Light on TANGO2 and year-end campaigns.

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