



Fundraising Committee Member Roles and Responsibilities

Purpose

The Fundraising Committee supports the TANGO2 Research Foundation's mission by increasing donations, engaging the community, and building sustainable donor relationships.

Current Fundraising Priorities

- **Shine a Light on TANGO2:** Recruit participants, promote the campaign, develop fundraising ideas, and support individuals or teams hosting fundraisers.
- **Monthly Giving:** Grow the Foundation's community of recurring donors through outreach, promotion, and donor stewardship.
- **Year-End Fundraising:** Help plan and promote the Foundation's holiday-season campaign, including Giving Tuesday and year-end appeals.

Committee Responsibilities

- Help establish goals, timelines, and action plans for each fundraising initiative.
- Recruit campaign participants, monthly donors, sponsors, and matching-gift partners.
- Promote campaigns through personal networks, email, social media, and community outreach.
- Participate in fundraising by donating, creating a fundraiser, volunteering, or engaging others.
- Identify prospective donors, sponsors, and corporate partners and make introductions when possible.
- Support donor stewardship through thank-you calls, emails, notes, and other outreach.
- Review campaign results and recommend practical improvements.
- Collaborate with Foundation staff and the Board to ensure fundraising activities align with organizational priorities.

Committee Composition

- A Fundraising Committee Chair
- Board and community members interested in fundraising, communications, social media, technology, or donor engagement

Member Expectations

- Attend and actively participate in at least **75% of monthly meetings**.
- Complete agreed-upon outreach and campaign tasks.
- Serve as ambassadors for the TANGO2 Research Foundation.

- Protect donor confidentiality and represent the Foundation professionally.

Time Commitment

Approximately **2–3 hours per month**, including meetings, campaign activities, and donor outreach. Additional participation may be requested during the Shine a Light on TANGO2 and year-end campaigns.

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